

ABSTRACT OF THE DISCLOSURE

The present invention provides an activating agent using ancient water and/or ancient salty water sealed in a crustal deep layer, characterized by that ancient water and/or ancient salty water sealed in a fracture zone present in a layer lower (deeper) than the metamorphic rock layer is drawn up to use the ancient water and/or the ancient salty water itself or a component contained therein as an active component; and cosmetics and toiletries, food additives, foods and beverages, into each of which the activating agent is mixed. The present invention is directed to an activating agent using ancient water and/or ancient salty water itself, or a component contained therein, drawn up from a fractured zone present in a layer lower (deeper) than the metamorphic rock layer, as an active component; and to a food additive, a food and a beverage mixed with the activating agent.